

## ***BIOGRAPHICAL INFORMATION***

---

### **Beth Llewelyn**

Senior Director, Corporate Communications  
Nintendo of America Inc.  
Redmond, Wash.

Drawing on nearly 20 years of public relations experience, Beth Llewelyn manages Nintendo of America's corporate communications activities in the United States, including media relations, global communications, investor relations and the introduction of new Nintendo hardware and software products. Llewelyn joined Nintendo as Public Relations Manager in 1996, and was promoted to Senior Director in 2004.

Before joining Nintendo, Llewelyn supported the company as part of her duties at GolinHarris, a leading full-service global public relations firm that still represents Nintendo. Llewelyn had previously worked at several entertainment public relations agencies, focusing on celebrities, production enterprises and special events and awards shows.

Llewelyn began her career in 1986, managing the public relations activities for a nonprofit children's museum in Washington, D.C., and coordinating special events for Washington-based government and arts organizations.

Llewelyn holds a bachelor's degree in economics from Duke University.

###